

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943447-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943447	07898399

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1111--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/21/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV19H	\$1,300.00 NM
1	WESH	W	08/22/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV19H	\$1,300.00 NM
4	WESH	Th	08/23/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV19H	\$1,300.00 NM
3	WESH	F	08/24/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV19H	\$1,300.00 NM
2	08/21/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	9:25 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	ROF12TV19H	\$700.00 NM
4	WESH	W	08/22/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	ROF12TV19H	\$700.00 NM
2	WESH	Th	08/23/12	9:17 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	ROF12TV19H	\$700.00 NM
3	WESH	F	08/24/12	9:48 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	ROF12TV19H	\$700.00 NM
3	08/21/12	08/24/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1111--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	08/21/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV19H	\$650.00 NM
1	WESH	W	08/22/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV19H	\$650.00 NM
3	WESH	Th	08/23/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV19H	\$650.00 NM
2	WESH	F	08/24/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV19H	\$650.00 NM
4	08/21/12	08/24/12	NBC Today Show III	11AM-12PM/10-11/	-1111--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1111--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/21/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV19H	\$550.00 NM
3	WESH	W	08/22/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV19H	\$550.00 NM
1	WESH	Th	08/23/12	11:49 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV19H	\$550.00 NM
4	WESH	F	08/24/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV19H	\$550.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**P O Box 26876**  
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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943447-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/21/12	08/24/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	-1111--	:30	4	\$550.00	NM
5	08/21/12	08/24/12	M-F 4-5 PM NEWS Class of Time - Immediately Pre-emptible without notice	M-F 4-5 PM	-1111--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESH Tu 08/21/12 4:15 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 ROF12TV19H \$800.00 NM 3 WESH W 08/22/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 ROF12TV19H \$800.00 NM 2 WESH Th 08/23/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 ROF12TV19H \$800.00 NM 1 WESH F 08/24/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 ROF12TV19H \$800.00 NM									
6	08/21/12	08/24/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-2222--	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -2222-- 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WESH Tu 08/21/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 1 WESH Tu 08/21/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 5 WESH W 08/22/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 2 WESH W 08/22/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 3 WESH Th 08/23/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 6 WESH Th 08/23/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 7 WESH F 08/24/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM 4 WESH F 08/24/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 ROF12TV19H \$1,200.00 NM									
7	08/21/12	08/23/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-111---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -111--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/21/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 ROF12TV19H \$1,800.00 NM 1 WESH W 08/22/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 ROF12TV19H \$1,800.00 NM 3 WESH Th 08/23/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 ROF12TV19H \$1,800.00 NM									
8	08/21/12	08/24/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	-1111--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 7:12 PM M-F Entertainment Tonight 7:00-7:30 PM :30 ROF12TV19H \$1,800.00 NM 4 WESH W 08/22/12 7:12 PM M-F Entertainment Tonight 7:00-7:30 PM :30 ROF12TV19H \$1,800.00 NM 3 WESH Th 08/23/12 7:28 PM M-F Entertainment Tonight 7:00-7:30 PM :30 ROF12TV19H \$1,800.00 NM 2 WESH F 08/24/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 ROF12TV19H \$1,800.00 NM									
9	08/21/12	08/24/12	M-F Access Hollywood Access Hollywood /	Access Hollywood /	-1111--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/21/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 ROF12TV19H \$1,800.00 NM 3 WESH W 08/22/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 ROF12TV19H \$1,800.00 NM 1 WESH Th 08/23/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 ROF12TV19H \$1,800.00 NM 4 WESH F 08/24/12 7:58 PM M-F Access Hollywood Access Hollywood / :30 ROF12TV19H \$1,800.00 NM									
10	08/21/12	08/24/12	NBC Tonight Show Class of Time - Immediately Pre-emptible without notice	11:35P-12:35XM	-2222--	:30	8	\$800.00	NM



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943447-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/21/12	08/24/12	NBC Tonight Show	11:35P-12:35XM	-2222--	:30	8	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -2222-- 8 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WESH Tu 08/21/12 12:00 AM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 1 WESH Tu 08/21/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 8 WESH W 08/22/12 11:46 PM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 2 WESH W 08/22/12 12:20 AM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 5 WESH Th 08/23/12 11:59 PM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 3 WESH Th 08/23/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 4 WESH F 08/24/12 11:46 PM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM 7 WESH F 08/24/12 12:32 AM NBC Tonight Show 11:35P-12:35XM :30 ROF12TV19H \$800.00 NM									
11	08/21/12	08/26/12	M-Su News @ 11PM	11-1135p	-121112	:30	8	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -121112 8 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 11:32 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 7 WESH W 08/22/12 11:23 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 2 WESH W 08/22/12 11:31 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 3 WESH Th 08/23/12 11:23 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 4 WESH F 08/24/12 11:30 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 5 WESH Sa 08/25/12 11:22 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 8 WESH Su 08/26/12 11:29 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM 6 WESH Su 08/26/12 11:38 PM M-Su News @ 11PM 11-1135p :30 ROF12TV19H \$1,400.00 NM LR - Football									
12	08/22/12	08/22/12	NBC Prime L&O SVU	10:00-11:00 PM	--W----	:30	2	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH W 08/22/12 10:10 PM NBC Prime L&O SVU 10:00-11:00 PM :30 ROF12TV19H \$3,500.00 NM 1 WESH W 08/22/12 10:37 PM NBC Prime L&O SVU 10:00-11:00 PM :30 ROF12TV19H \$3,500.00 NM									
13	08/25/12	08/25/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 08/25/12 6:53 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 ROF12TV19H \$450.00 NM 3 WESH Sa 08/25/12 7:13 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 ROF12TV19H \$450.00 NM 1 WESH Sa 08/25/12 7:58 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 ROF12TV19H \$450.00 NM									
14	08/25/12	08/25/12	NBC Saturday	Sat 8-10am	-----S-	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 08/25/12 8:25 AM NBC Saturday Sat 8-10am :30 ROF12TV19H \$1,000.00 NM 1 WESH Sa 08/25/12 8:52 AM NBC Saturday Sat 8-10am :30 ROF12TV19H \$1,000.00 NM 3 WESH Sa 08/25/12 9:29 AM NBC Saturday Sat 8-10am :30 ROF12TV19H \$1,000.00 NM									
15	08/25/12	08/25/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/25/12	08/25/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
	08/20/12	08/26/12			-----S-		2	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/25/12	7:18 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	ROF12TV19H	\$700.00 NM
1	WESH	Sa	08/25/12	8:00 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	ROF12TV19H	\$700.00 NM
16	08/25/12	08/25/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/25/12	10:07 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	ROF12TV19H	\$1,200.00 NM
2	WESH	Sa	08/25/12	10:31 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	ROF12TV19H	\$1,200.00 NM
17	08/25/12	08/26/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----11	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----11	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/25/12	6:15 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	ROF12TV19H	\$1,200.00 NM
1	WESH	Su	08/26/12	6:28 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	ROF12TV19H	\$1,200.00 NM
18	08/26/12	08/26/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	6:41 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	ROF12TV19H	\$450.00 NM
2	WESH	Su	08/26/12	7:12 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	ROF12TV19H	\$450.00 NM
3	WESH	Su	08/26/12	7:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	ROF12TV19H	\$450.00 NM
19	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	8:41 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	ROF12TV19H	\$1,400.00 NM
20	08/26/12	08/26/12	CHRIS MATTHEWS WKND	CHRIS MATTHEW:	-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	10:22 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	ROF12TV19H	\$600.00 NM
<b>Total Spots</b>							<b>74</b>		

## Payment Terms 30 Days

Gross Total	\$83,900.00
Agency Commission	\$12,585.00
Net Amount Due	\$71,315.00